
Pain Society of Oregon 2009-2010 Strategic Plan



Strategic Plan

Pain Society of Oregon Mission

- To promote the highest standards of professional competence and ethics in the treatment of pain disorders.
- To provide for the continuing education of the members.
- To promote working relationships among pain treatment disciplines.
- To represent the interests of pain treatment within the larger health community.
- To advocate competent pain treatment for the public.
- To improve members knowledge of and use of community pain treatment resources and methods.



**--People in pain have a right to timely,
appropriate and effective pain care.**



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Key Area	Program/Project/Goal	Steps Necessary	Estimated Completion Date
PSO Infrastructure	1. Eugene Office	<ul style="list-style-type: none"> Evaluate current lease: Does it meet our needs? Evaluate our office equipment & materials: Are we being cost effective and efficient? 	Sep 30, 2009
	2. Expand Portland Chapter a) Establish office in Portland b) Evaluate "programs/projects/needs" specific to Portland community	<ul style="list-style-type: none"> Develop budget for Portland expansion. Research office space/costs. Lease space in accordance with Board approved budget. Establish phone and fax line. Obtain needed office equipment & materials. Move in! Cumulative evaluation from Portland Steering Committee, current & past members and key stakeholders in Portland. 	Oct 15, 2009 Nov 1, 2009 Jan 1, 2010
	3. Staff & Volunteer Development	<ul style="list-style-type: none"> Evaluate how many staff and/or volunteers we need to accomplish Strategic Plan. Develop volunteer recruitment plan. Develop organizational leadership chart. Review and update staff job descriptions and salary ranges. Perform annual employee evaluations. Evaluate training and education needs of staff and volunteers. 	Jan 1, 2010
	4. Board Development	<ul style="list-style-type: none"> Evaluate Board make-up: who are we missing? Develop "New Board Member" orientation. Review & update printed material and information for Board members. Recruit new members for Portland Steering Committee. 	Oct 15, 2009 Jan 1, 2010 Ongoing Dec 1, 2009

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	5. PSO Policy	<ul style="list-style-type: none"> Review current organizational policies and update if necessary. Develop Annual Report that will be sent to members, funders, potential funders, etc. 	Jan 1, 2010 Last quarter of every year.
Financial Plan/ Budget	1. Develop 2009-2010 Budget	<ul style="list-style-type: none"> Revise 2009 budget to reflect changes in staff, Portland chapter expansion, etc. Train staff to secure funding for all monthly meetings. Develop 2010 Budget that includes diversifying our resources to include: pharmaceutical & medical industry support, foundations (local, regional and national), public and private donors, local/state agencies, federal funding. 	Oct 15, 2009 Jan 1, 2010 December Board meeting.
Membership	1. Increase membership by 20% in each discipline. 2. Assess loss of past members.	<ul style="list-style-type: none"> Evaluate current membership dues & make recommendations for new dues structure. Evaluate what disciplines are missing or have little representation. Develop membership recruitment plan. Increase membership in each discipline by 10%. Increase membership in each discipline by an additional 10%. Survey past members about why they left. 	Sept 23, 2009 Jan 1, 2010 Jan 1, 2010 June 30, 2010 Dec 31, 2010 Jan 1, 2010
Policy & Legislation	1. Participate in pain policy and legislative measures	<ul style="list-style-type: none"> Coordinate with Pain Management Coordinator & Oregon Pain Management Commission (OPMC) on current trends/legislation and policy affecting pain management. Develop Outreach & Education Plan to: <ul style="list-style-type: none"> Governor's Office, State Congressional Offices Regulatory Boards Law enforcement Office of the Insurance Commissioner Drug Enforcement Agency Medicaid/Medicare/Worker's Compensation 	Ongoing with quarterly reports.

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Patient Advocacy	1. Implement Patient Advocacy Committee Plan	<ul style="list-style-type: none"> • Pain Awareness Month • Support groups • Patient education • Public education • Legislative education • Law enforcement education • Website upgrades: patient advocacy information <ul style="list-style-type: none"> • Blog for “patient stories” • Media outreach • Active participation with American Pain Foundation’s Power Over Pain Action Network (POPAN) 	Ongoing -see PAC plan for specific project deadlines
Healthcare Provider Education	1. Provide high quality, diverse education for our members and healthcare community.	<ul style="list-style-type: none"> • Evaluate past presentations, current presentations and evaluation summaries. • Develop list of potential speakers/topics for 2010 for both chapters. • Evaluate Accreditation status: options, expansion, etc. • Establish 2010 Annual Conference Planning Committee. • Develop proposed educational offerings in addition to monthly meetings and annual conference. 	Nov 1, 2009
	2. Increased pain management education in schools of higher education.	<ul style="list-style-type: none"> • Collaborate with OPMC to develop model and present it to the schools of higher education. 	Jun 1, 2010
Insurance/Pain Reimbursement Issues	1. Increase or revise the current model for insurance reimbursement for pain management services.	<ul style="list-style-type: none"> • Collaborate with OPMC, Regional and National Pain Organizations to develop a model to present to insurance companies/plans. 	Dec 31, 2010
Cultural Diversity	1. Provide education and resources on pain management to healthcare providers and patients from diverse cultural backgrounds.	<ul style="list-style-type: none"> • Evaluate population of Oregon. • Establish list of groups/organizations to build alliances with. • Offer education and resources in pain management. 	Jun 30, 2010

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Media	1. Increase awareness of pain management issues and the mission of the Pain Society of Oregon through the media.	<ul style="list-style-type: none"> • Develop Media Plan that includes regular press releases, PSA's, letters' to the editor, articles in newsletters, etc. 	Mar 1, 2010
Ongoing Projects & Resources	1. Provider Directory 2. Website	<ul style="list-style-type: none"> • Evaluate current Provider Directory: <ul style="list-style-type: none"> • Changes in content, printing, etc. • What is our intent/purpose of the Provider Directory. • Develop plan for distribution of directory in community. • Review website content and make updates as necessary. • Utilize social networks such as facebook & twitter to raise awareness of pain management and Pain Society of Oregon. 	Oct 1, 2010 Jun 30, 2010
Community Outreach	1. Collaborate with and build alliances with key stakeholders to improve pain care and awareness of pain management issues.	<ul style="list-style-type: none"> • Pain Suffers <ul style="list-style-type: none"> • Organizations associated with chronic pain conditions (fibromyalgia, cancer, RSD, etc.) • Elderly • Caregivers • Military and Veteran Communities • Advocacy Organizations <ul style="list-style-type: none"> • AARP • American Cancer Society • Lance Armstrong Foundation • Arthritis Foundations • League of Women Voters • Community Based Organizations • Academia/Educators <ul style="list-style-type: none"> • Medical Schools • Colleges of Nursing • Colleges of Pharmacy • Public & Private Integrative Medical Schools & Clinics 	Ongoing with quarterly reports.

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		<ul style="list-style-type: none"> • Researchers <ul style="list-style-type: none"> • National Institutes of Health • Educational Institutions • Healthcare Facilities/Institutional Providers <ul style="list-style-type: none"> • Hospitals • Hospices • LTC facilities • Home Health • Rehabilitation Centers • Insurance Companies/Plans 	